

*Digital First, Fan Forward*

# AND THAT'S SHOWBIZ

**15 MILLION +**  
**CROSS PLATFORM**  
**IMPRESSIONS**  
IN YEAR ONE

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**FULL SCALE BROADWAY MEDIA**  
**FOR TODAY'S AUDIENCE**

MORE THAN

**6.5M<sup>+</sup>**

YOUTUBE IMPRESSIONS

MORE THAN

**857K<sup>+</sup>**

INSTAGRAM VIEWS  
30 DAYS

MORE THAN

**253K<sup>+</sup>**

TIKTOK VIEWS  
30 DAYS

**8**

FULLY PRODUCED  
SERIES + GROWING

